

# McLean Community Center Monthly Attendance Report

## FY25 July 2024 - June 2025

Program	FY25 June 2025	YTD FY25	YE Total FY24
<b>Instruction - Classes</b>			
Adults (18+ y/o)	463	7,660	5,376
Youth (0-18 y/o)	470	21,078	16,169
SIA	424	5,978	3,560
Drop-in Programs, Lectures, Workshops	-	128	110
<b>Performing Arts</b>			
Adult Programming	723	6,522	6,190
Youth/Family Programming	202	4,808	4,073
Originating Theater - UTP, Spring Production	2,395	4,790	4,090
Instructional Theatre Classes	-	-	386
<b>Community events</b>			
Events held at MCC	335	15,316	9,238
Events held at OFC	-	4,366	4,050
Events held off-site	-	24,026	18,600
<b>Old Firehouse Center</b>			
Afterschool Programs	104	2,780	1,946
Trips	-	249	394
Activites at Teen Center**	74	3,609	5,134
<b>Camps</b>			
Camp McLean (off-site)	480	2,152	2,653
Specialized Camps (MCC)	667	2,024	2,080
Teen Center Camps (OFC)	399	1,381	1,248
<b>MCC Governing Board Meetings</b>	25	385	
<b>Space Rentals</b>			
MCC	2,119	17,984	18,355
Old Firehouse	-	3,458	9,573
Alden Theatre	132	1,699	1,685
<b>McLean Project for the Arts</b>			
Gallery	43	6,035	1,425
Class & ArtReach	98	9,053	2,132
Special Events		2,806	7,827
<b>Total Attendance</b>	<b>9,153</b>	<b>148,287</b>	<b>126,294</b>
<b>Outreach</b>			
Social Media Reach	55,000	422,013	598,000
Social Media Impressions	45,000	534,224	739,000
Website Interactions	291,747	1,770,949	1,160,343

\*\* January - mid June 2025 these activities will be held at MCC during OFC renovation.

Reach is the total number of people who see your content.

Impressions are the number of times your content is displayed, no matter if it was clicked or not" (via Sprout Social)

Website interaction indicates when someone loads a page, clicks a link, or completes a purchase.