

McLean Community Center Monthly Attendance Report FY26 February 2026

Program	FY26 Feb 20256	YTD FY26	YE Total FY25
Instruction - Classes			
Adults (18+ y/o)	794	5,671	7,660
Youth (0-18 y/o)	2,209	12,227	21,078
SIA	782	4,773	5,978
Drop-in Programs, Lectures, Workshops	15	134	128
Performing Arts			
Adult Programming	292	4,375	6,522
Youth/Family Programming	1,279	2,967	4,808
Originating Theater - UTP, Spring Production	289	1,056	4,790
Community Performing Arts - MCP	-	3,435	-
Community events			
Events held at MCC	56	9,068	15,316
Events held at OFC	28	4,909	4,366
Events held off-site	-	625	24,026
Old Firehouse Center			
Afterschool Programs	283	1,829	2,780
Trips	40	153	249
Activites at Teen Center	413	3,715	3,609
Camps			
Camp McLean (off-site)	-	1,426	2,152
Specialized Camps (MCC)	-	701	2,024
Teen Center Camps (OFC)	-	619	1,381
MCC Governing Board Meetings			
	32	234	385
Space Rentals			
MCC	1,400	11,635	17,984
Old Firehouse	588	2,015	3,458
Alden Theatre	-	300	1,699
McLean Project for the Arts			
Gallery	39	474	6,035
Class & ArtReach	501	3,263	9,053
Special Events	135	728	2,806
Total Attendance	9,175	76,332	148,287
Outreach			
Social Media Reach	51,000	450,000	422,013
Social Media Impressions	97,000	635,000	534,224
Website Interactions	289,784	2,381,566	1,770,949

Reach is the total number of people who see your content.

Impressions are the number of times your content is displayed, no matter if it was clicked or not" (via Sprout Social)

Website interaction indicates when someone loads a page, clicks a link, or completes a purchase.