

## McLean Community Center Monthly Attendance Report FY26 March 2026

Program	FY26 Mar 2026	YTD FY26	YE Total FY25
<b>Instruction - Classes</b>			
Adults (18+ y/o)	783	6,454	7,660
Youth (0-18 y/o)	2,089	14,316	21,078
SIA	968	5,741	5,978
Drop-in Programs, Lectures, Workshops	-	134	128
<b>Performing Arts</b>			
Adult Programming	280	4,655	6,522
Youth/Family Programming	187	3,154	4,808
Originating Theater - UTP, Spring Production	877	1,933	4,790
Community Performing Arts - MCP	-	3,435	-
<b>Community events</b>			
Events held at MCC	1,453	10,521	15,316
Events held at OFC	-	4,909	4,366
Events held off-site	-	625	24,026
<b>Old Firehouse Center</b>			
Afterschool Programs	260	2,089	2,780
Trips	35	188	249
Activities at Teen Center	536	4,251	3,609
<b>Camps</b>			
Camp McLean (off-site)	-	1,426	2,152
Specialized Camps (MCC)	-	701	2,024
Teen Center Camps (OFC)	-	619	1,381
<b>MCC Governing Board Meetings</b>			
	44	278	385
<b>Space Rentals</b>			
MCC	4,496	16,131	17,984
Old Firehouse	660	2,675	3,458
Alden Theatre		300	1,699
<b>McLean Project for the Arts</b>			
Gallery	120	594	6,035
Class & ArtReach	509	3,772	9,053
Special Events	325	1,053	2,806
<b>Total Attendance</b>	13,622	89,954	148,287
<b>Outreach</b>			
Social Media Reach	145,000	595,000	422,013
Social Media Impressions	86,000	721,000	534,224
Website Interactions	278,143	2,659,709	1,770,949

Reach is the total number of people who see your content.

Impressions are the number of times your content is displayed, no matter if it was clicked or not" (via Sprout Social)

Website interaction indicates when someone loads a page, clicks a link, or completes a purchase.