

McLean Community Center Monthly Attendance Report

FY27 August Attendance Report

Program	FY27 July 2026	FY27 Aug 2026	YTD FY27	YE Total FY26
Instruction - Classes				
Adults (18+ y/o)	749	324	1,073	8,493
Youth (0-18 y/o)	748	126	874	19,003
SIA	839	556	1,395	8,146
Drop-in Programs, Lectures, Workshops		28	28	186
Performing Arts				
Adult Programming	512	-	512	7,400
Youth/Family Programming	384	-	384	5,756
Originating Theater - UTP, Spring Production	-	-	-	2,403
Community Performing Arts - MCP	1,940	544	2,484	3,435
Community events				
Events held at MCC	-	-	-	13,286
Events held at OFC	-	-	-	5,232
Events held off-site	-	-	-	22,693
Old Firehouse Center				
Afterschool Programs	-	111	111	2,715
Trips	-	-	-	288
Activites at Teen Center	638	754	1,392	5,792
Camps				
Camp McLean (off-site)	1,350	348	1,698	1,426
Specialized Camps (MCC)	1,834	337	2,171	1,442
Teen Center Camps (OFC)	810	366	1,176	874
MCC Governing Board Meetings	23		23	371
Space Rentals				
MCC	945	2,147	3,092	21,566
Old Firehouse	52	198	250	3,686
Alden Theatre	-	-	-	1,059
McLean Project for the Arts				
Gallery	188	-	188	949
Class & ArtReach	509	251	760	5,284
Special Events	-	35	35	2,198
Total Attendance	11,521	6,125	17,646	148,287
Outreach				
Social Media Reach	23,370	26,775	50,145	864,891
Social Media Impressions	47,602	52,061	99,663	1,080,512
Website Interactions	248,050	309,654	557,704	3,549,491

Reach is the total number of people who see your content.

Impressions are the number of times your content is displayed, no matter if it was clicked or not" (via Sprout Social)

Website interaction indicates when someone loads a page, clicks a link, or completes a purchase.